

## *Exclusive privileges*

The Asterys Club is reserved to our most loyal clients. Its membership is by invitation only. As a member of the Asterys Club you can join complimentary learning events to expand your professional knowledge with the most innovative developmental frameworks and techniques, that you can use with your internal stakeholders and for your personal learning.

As an Asterys Club Member, on top of the special conditions you will be granted when partnering in new programmes with us, you will earn

“Seeds” proportional to the investment you make, that will be collected in your account. You will also be entitled to receive “Seeds” for the budget a business contact of yours, who becomes an Asterys client by way of your referral, invests in our programmes and services. As a loyal member of our Asterys Club you'll discover an extensive array of exciting ways you can choose from to redeem your “Seeds”. And you can use the “Seeds” to bring Asterys services and programmes to your organization.

## *Your Asterys Club Card*

Your membership starts with this card. You have been assigned an ID (your email address) and a special password (that you will find on your Asterys Club Card) which allows you to access the members-only Asterys Club space from the [www.asterys.com](http://www.asterys.com) website.

In your personal Asterys Club space you can:

- ✧ Change your password
- ✧ Check the available events in the events calendar
- ✧ Book your participation to the complimentary events
- ✧ Discover what are the services you can redeem your “Seeds” against
- ✧ Check how many seeds are in your account and how many Seeds are needed to redeem your favourite service
- ✧ Access the Ground Rules of the Asterys Club

Sign in to your Asterys Club account today, and start benefiting from the privileges dedicated to you and your Organization. Check the next Asterys Club event and book your place for a morning of learning and networking.



## 2015 Calendar of events

### Action Learning, a first approach to Team Coaching

April 28th, 2015 - Milan

From 9.00 to 13.00. Lunch to follow.

Action Learning, as defined by Michael Marquardt, is a dynamic process that involves a small group of people committed to solve real challenges and issues and that helps them to focus on both the process of problem-solving and their operating and interacting modes with the aim of increasing their effectiveness.

During an Action Learning session the group deals with a specific issue with the intent to solve it, and at the same time the group works on its ability to interact in an effective way.

The process is facilitated by the Action Learning Coach. In this interactive session, participants will:

- ✧ Understand the principles of the methodology of Michael Marquardt's Action Learning as a potential team coaching tool
- ✧ Learn to apply the principles and procedures of Action Learning to solve real problems and challenges.

### World Café: an architecture for engagement, collaboration and change

November 18th - Milan

From 9.00 to 13.00. Lunch to follow.

Drawing on seven integrated design principles, the World Café methodology is a simple, effective, and flexible format for hosting large group dialogues. The "World Café" is a structured conversational process intended to facilitate open and intimate discussions, and link ideas within a larger group to access the "collective intelligence" or collective wisdom in the room. All systems and organizations can address challenges by using the knowledge already

contained within and mobilising the collective wisdom. Using the World Café technology allows a shift in collective thinking and an opportunity to change the status quo and create a context for collective action. In this session participants:

- ✧ will experience the power of the World Café technology
- ✧ will learn the principles and structure of the World Café so that they can use this technique to facilitate group learning in their organizations.

*How can you  
use the Seeds  
you earn?*



## *Asterys Club Rewards*

There is a variety of Rewards you can choose from: a Coach Training Programme, an Executive Coaching Programme, a Team Facilitation or Team Coaching Session, a whole Skill-Building Programme designed for your specific needs... And if another person in your organization is an Asterys Club Member, you have the option of cumulating the “Seeds” of both members to get a reward of higher value.

Discover in the following pages all the services you can get with your “Seeds”.

2,000  
seeds



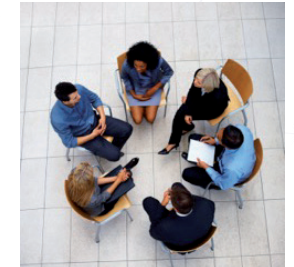
### Participation in the Coaching Skills Programme for 1 participant

A programme to develop coaching skills with the following objectives:

- ✧ Achieve full understanding of the principles and philosophy of the coaching approach;
- ✧ Be clear about what is coaching and what are its application opportunities;
- ✧ Understand and practice the key skills of coaching in daily professional situations;
- ✧ Have the opportunity to receive individual coaching;
- ✧ Be involved in a process of personal development.

The programme includes a 3-day workshop and a range of activities in remote interaction with the trainer, coach and tutor.

2,500  
seeds



### Half-day Team Coaching Intervention

Team coaching provides groups and teams with the opportunity to go beyond their current abilities to create broader opportunities using a results-oriented process based upon member relationships, shared experience and interpersonal awareness.

Team coaching helps teams to:

- ✧ Accelerate productivity and performance
- ✧ Navigate change more easily
- ✧ Explore and leverage the unique strengths, styles and capabilities of the team
- ✧ Enhance teamwork (communication, ability to have difficult conversations, clearer direction or roles)
- ✧ Expand their leadership capacity and impact
- ✧ Create accountability for their results.



5,000  
seeds



### **One Day Facilitation for max 12 participants and 1 facilitator (includes design)**

Facilitation is a process in which a facilitator, fundamentally neutral and with no decision-making authority, intervenes to help a group to improve its problem solving capabilities, decision making and overall effectiveness.

Our experience is that organizations typically use facilitators when a group or team needs to:

- ✧ clarify a vision
- ✧ discuss strategy
- ✧ make key decisions
- ✧ set priorities
- ✧ establish plans
- ✧ clarify expectations
- ✧ establish a new team.

6,000  
seeds



### **Executive Coaching Programme for 1 person (12 hours)**

Coaching is recognised internationally as the best and most closely personalised method to ensure that the potential and performance of the coachee are developed and maintained over time.

It inspires the coachee to define ambitious goals and to give the best of themselves, giving high added value to the company.

Strongly action-oriented, coaching produces measurable results.

The coaching will be delivered over the phone or Skype by a senior coach with ICF credentials.

5,000/6,000  
seeds

7,000  
seeds



### Participation in the Professional Coaching Mastery programme

The PCM focuses on skills development and the acquisition of knowledge and tools that allow programme participants to engage in a process of transformational coaching at both individual and organizational level, master the coaching relationship in many different situations and contexts, and access the PCC credential (Professional Certified Coach) of the International Coach Federation (ICF) .

The programme takes 9 to 13 months for a total of 130 hours of training.

7,500  
seeds



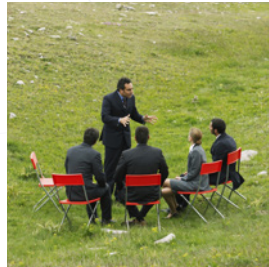
### One Day Facilitation for max 24 participants and 2 facilitators (includes design)

Facilitation is a process in which a facilitator, fundamentally neutral and with no decision-making authority, intervenes to help a group to improve its problem solving capabilities, decision making and overall effectiveness.

Our experience is that organizations typically use facilitators when a group or team needs to:

- ✦ clarify a vision
- ✦ discuss strategy
- ✦ make key decisions
- ✦ set priorities
- ✦ establish plans
- ✦ clarify expectations
- ✦ establish a new team.

8,000  
seeds



### **A Programme of four half-day Team Coaching Sessions for a team**

Team coaching provides groups and teams with the opportunity to go beyond their current abilities to create broader opportunities using a results-oriented process based upon member relationships, shared experience and interpersonal awareness.

Team coaching helps teams to:

- ✦ Accelerate productivity and performance
- ✦ Navigate change more easily
- ✦ Explore and leverage the unique strengths, styles and capabilities of the team
- ✦ Enhance teamwork (communication, ability to have difficult conversations, clearer direction or roles)
- ✦ Expand their leadership capacity and impact
- ✦ Create accountability for their results.

10,000  
seeds



### **2-day Skill Buiding Programme for max 12 participants with 1 facilitator (includes design)**

Our skill building workshops are designed for teams or groups that need to expand their repertoire of management styles.

We generally train corporate managers on the following areas:

- ✦ personal and interpersonal effectiveness
- ✦ leader as coach
- ✦ emotional intelligence
- ✦ managing, empowering and motivating others.

We use a combined approach based on coaching, facilitation and action learning to foster participants' learning and for a sustainable behavioral change.



15,000  
seeds



## **2-day Skill Building Programme for max 24 participants with 2 facilitators (includes design)**

Our skill building workshops are designed for teams or groups that need to expand their repertoire of management styles.

We generally train corporate managers on the following areas:

- ✧ personal and interpersonal effectiveness
- ✧ leader as coach
- ✧ emotional intelligence
- ✧ managing, empowering and motivating others
- ✧ High Performing Teams.

We use a combined approach based on coaching, facilitation and action learning to foster participants' learning and for a sustainable behavioral change.